## Instructions:

You may change the copy in this package to best fit your needs and marketing stylesheet. This package includes:

* 2 Emails
* 2 Videos
* 2 Landing Pages
* Images

## Embedding the Videos

Copy and paste the following iFrame codes into your website:

Video 1: Intro to Business Central

<iframe width="560" height="315" src="https://www.youtube.com/embed/1TAkFMdHB3c?rel=0&amp;showinfo=0" frameborder="0" allow="autoplay; encrypted-media" allowfullscreen></iframe>

Video 2: Getting Started with Business Central

<iframe width="560" height="315" src="https://www.youtube.com/embed/1TAkFMdHB3c?rel=0&amp;showinfo=0" frameborder="0" allow="autoplay; encrypted-media" allowfullscreen></iframe>

## Leveraging Email Content

You may edit the provided email content to best fit your needs. Copy and paste this content into Outlook or other email distribution tool.

1. Email copy includes text in red that should be changed to include your company’s name.
2. Link to a landing page or YouTube URL…
   1. You can create a hyperlink by highlighting the text: “Watch Demo »” and following these steps at [this link](https://support.office.com/en-us/article/create-or-edit-a-hyperlink-5d8c0804-f998-4143-86b1-1199735e07bf).
3. You are ready to send the email!

## Landing Pages

If you are able to easily create a new landing page and embed a video on your website, ClickDimensions domain, or other service, you can use the landing page content and images included in this packet to best meet your needs. Follow the instructions in the step above to create an email that links to your landing page.

\*Sample layouts for each landing page are included in the copy packet

## Images

This package includes logos and a video thumbnail that can be used in emails, blog posts and landing pages as needed to promote the videos.